

AdventureRoad.com "HIGHWAYS OF BLUE GIVEAWAY" Official Rules

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY REGULATION OR LAW. PARTICIPANTS MUST BE 18 YEARS OF AGE OR OLDER. Internet access and a valid, active email account are required.

HERE'S HOW IT WORKS:

The AdventureRoad.com "HIGHWAYS OF BLUE GIVEAWAY" ("Sweepstakes") is only open to all current legal residents of the United States or the District of Columbia who are at least eighteen (18) years of age as of the start of the Sweepstakes ("Entrant(s)" or "you" or "your"). The Sweepstakes begins at 11:59 a.m. CST on Friday, May 13, 2016 and ends at 11:59 a.m. CST on Tuesday, May 17, 2016 (the "Sweepstakes Period").

Void in the U.S. Virgin Islands, U.S. Military installations in foreign countries, all other U.S. territories and possessions and wherever else restricted or prohibited by regulation or law. Void where prohibited by law. By participating in the Sweepstakes, Entrants unconditionally accept and agree to comply with these official rules ("Official Rules") and decisions of the Sponsor, the Chickasaw Nation, 520 E. Arlington, Ada, Oklahoma 74820 ("Sponsor") and Ackerman McQueen, 1601 Northwest Expressway, Suite 1100, Oklahoma City, OK 73118 ("Administrator"), whose decisions shall be final and legally binding in all respects.

HOW TO ENTER:

To enter the Sweepstakes, an eligible individual must visit www.adventureroad.com and do the following:

1. Sign up for the Adventure Road mailing list; and/or
2. Tweet a message about the Sweepstakes; and/or
3. Answer a survey question; and/or
4. Provide us with your zip code.

Entries are handled by the Rafflecopter widget. You may enter the sweepstakes through any or all of the four (4) methods of entry listed above. Entrants can receive up to four (4) entries by entering through all four (4) methods of entry. If you join the Adventure Road Mailing List, your email address will be placed in the Sponsor's subscriber database (the "Subscriber Database"). New subscribers who sign up for email updates during the Sweepstakes Period will be eligible to win. For the avoidance of doubt, existing subscribers who are already in the Subscriber Database will not be automatically entered into the Sweepstakes.

PRIZES:

The Sweepstakes will only award the prize detailed below to five hundred (500) eligible Entrants:

Prize: 1 *Highways of Blue* CD by Adventure Road

Five hundred (500) winners will receive:

- One (1) copy of "Highways of Blue." (Value: \$9.99 per copy);

Total Approximate Retail Value of all prizes: \$4,995.00

ODDS OF WINNING PRIZES:

Odds of winning depend upon the number of eligible entries received.

WINNER SELECTION AND NOTIFICATION:

At the end of the Sweepstakes Period, random drawings will be conducted by the Administrator from all eligible entries to determine five hundred (500) potential winners. Potential winners will be notified by email as early as Tuesday, May 17, 2016. Entrants are responsible for monitoring his or her email account for notification and receipt or other communications related to the Sweepstakes. If the Administrator cannot reach a potential winner within 48 hours, that potential winner shall forfeit the prize. Entrants are not eligible to win more than one (1) prize during the Sweepstakes Period. Winners cannot substitute or exchange any prize or part of the prize except with the written consent of the Administrator. The Administrator reserves the right to substitute the prize or any of its components with a prize of comparable or greater value.

ELIGIBILITY:

Employees of the Administrator and their immediate families (parents, children, siblings, spouses) or members of the same household (whether related or not) of such employees are NOT ELIGIBLE. Void where prohibited by law. All federal, state and local laws and regulations apply.

GENERAL RULES:

By participating in the Sweepstakes, you agree to be bound by these Official Rules and the decisions of the Sponsor and/or Administrator and agree to hold harmless and indemnify, the Sponsor and the Administrator, and their respective parents, subsidiaries, affiliates, directors, officers, governors, employees, and agents, against any and all liability, damages, or causes of action (however named or described, whether known or hereinafter discovered), with respect to or arising out of the Entrant's participation in the Sweepstakes and/or the receipt or use of the prize awarded herein.

Winners must check with locations for hours of operation. The Sponsor and/or the Administrator shall not be responsible for any typographical or other error in the printing and/or display of the Official Rules, administration of the Sweepstakes, and/or announcement of the winning Entrants. By entering, entrants also agree to the collection and use of their personal information in accordance with the Sponsor's privacy policy, available at

https://www.adventureroad.com/media/2411/adventureroad_termsfuseandprivacypolicy.pdf.

Further, the Sponsor and Administrator are not responsible for late, damaged, incomplete, lost, illegible, faulty, or incorrect transmissions, incorrect announcements of any kind, hardware or software failures of any kind, any damage to any person's computer, smartphone, or tablet related to or resulting from their participation in the promotion, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmission that limits a user's ability to participate in the promotion whether caused by computer, technical, or human error.

Except where prohibited by law, the winning Entrants acceptance of a prize constitutes irrevocable, worldwide permission for the Sponsor and/or the Administrator to use said Entrant's name, photographs, likeness, statements, biographical information, voice, and city and state address for trade, promotional, or advertising purposes in connection with the Sweepstakes, and in all forms of media, now known or hereafter discovered, in perpetuity, without review, permission, or further compensation.

The Sweepstakes is in no way endorsed, sponsored, or administered by or associated with Facebook, Twitter, Pinterest, Instagram, Rafflecopter, or any other social media platform, provider, or company.

TAXES:

Winners are solely responsible for any and all applicable federal, state, and local taxes related to the Sweepstakes.

WINNERS LIST:

For the names of the winners, please send a self-addressed stamped envelope with first-class postage affixed to:

Adventure Road Sweepstakes team

1601 N.W. Expressway, Suite 1100

Oklahoma City, OK 73118.

Requests for copies of the winners list must be received by 5:00 p.m. on Friday, June 10, 2016.